New Mexico Webinar #3

I. Introduction and Expectations
II. Section One: Review of Webinars #1 and #2 content
   a. The value of labor market information
   b. Our capstone project
   c. Constructing our regional labor market analyses
III. Section Two: Interpreting your research
   a. Understanding anomalies
   b. Identifying your key findings
   c. Writing a SWOT analysis
   d. Developing recommendations
IV. Section Three: Presenting your findings
   a. Value propositions for various stakeholders
      i. Policymakers
      ii. Industry
      iii. Legislators
      iv. Students
   b. Formatting your presentation
      i. "Key Findings" model
      ii. Speaking their language
V. Section Four: Closing and recommended next steps
   a. Review of content
   b. Recmmendations for research-based projects
      i. Education gaps analysis for your local chambers of commerce
      ii. Programmatic recommendations for district administration
      iii. Other